



The 2019 Asian Mouse Mutagenesis Resource Association (AMMRA) & Asian Mouse Phenotyping Consortium (AMPC) Meeting

SPONSORSHIP PROSPECTUS

I am very pleased to welcome you to the 2019 meeting of the Asian Mouse Mutagenesis Resource Association (AMMRA) and the Asian Mouse Phenotyping Consortium (AMPC). This intimate meeting brings together 75 of the region's leading clinicians, biomedical scientists, facility directors and senior executives to discuss new technological innovations and research services, future infrastructure investments, and strategies to ensure that Asian facilities for mouse production and phenotyping continue to lead the world.

Holding the meeting in Australia for only the second time (At the Walter & Eliza Hall Institute) presents the perfect opportunity to showcase the cutting-edge capabilities offered by local service and technology providers, building brand-awareness and highlighting new-venture options within a valuable network of the region's key decision makers. Located in the heart of Melbourne's Parkville Biomedical Precinct, you will have a unique opportunity over 1 ½ days for product exhibitions and instrument demonstrations, one-on-one interactions, building valuable relationships in the process.

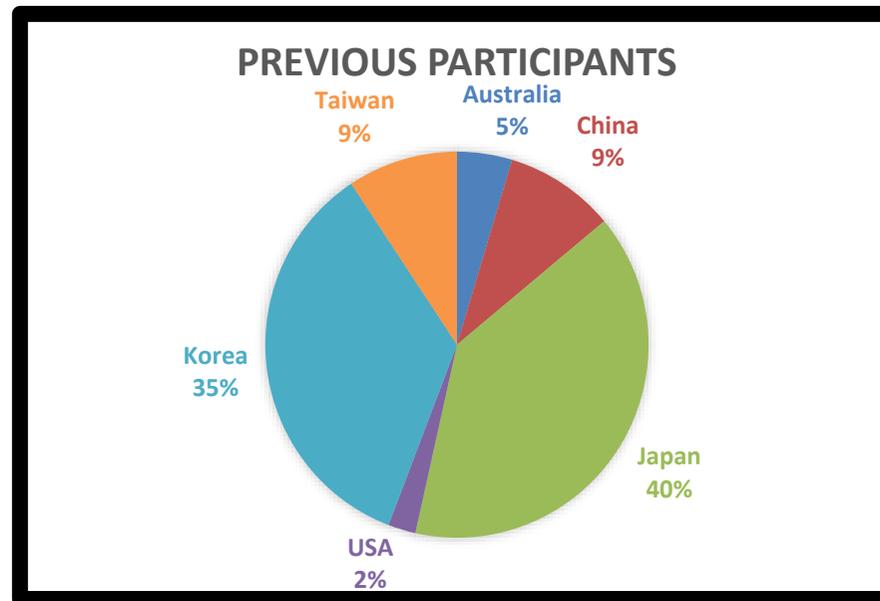
I'm sure you'll agree that the 2019 AMMRA & AMPC Meeting presents some exciting opportunities, and we have a number of sponsorship options which you might like to take advantage of. We'd also be very happy to tailor an individual package to meet your specific objectives for the event.

I look forward to seeing you in Melbourne.

Michael Dobbie, CEO, Australian Phenomics Network

INVITATION TO PARTNER WITH AMMRA & AMPC

- Connect and engage with up to 75 high-profile scientists, clinicians, directors and executives working in the region's leading healthcare and mouse phenotyping organisations who rely upon your products and services
- Network and build relationships at conference functions
- Increase your exposure and generate new leads within Australia and the Asia-Pacific region
- Exclusive branding opportunities available through sponsoring the Delegate Name Badge, Conference Dinner, Satchels, Welcome Reception and Keynote Speaker Session
- Take advantage of various advertising options available before, during and after the conference (The website handbook, EDM's, signage etc.)
- Communicate key messages, services and offerings by aligning your organisation with the conference themes:
 1. Systems Biology
 2. Interface between Clinical and Mouse genetics – Genomic/Precision Medicine
 3. Immunophenotyping
 4. Microbiome
 5. Technologies – Single-cell transcriptomics; CRISPR
 6. Data science/Bioinformatics/Machine Learning – Artificial Intelligence



**NB: PERCENTAGES FROM EVENT HOSTED IN ASIA, COMPOSITIONAL VARIANCE EXPECTED WHEN HELD IN AUSTRALIA*



AMMRA



Tasked with enabling an improved understanding of genome function for the improvement of human health, The Asian Mouse Mutagenesis Resource Association (AMMRA) & The Asian Mouse Phenotyping Consortium (AMPC) are collaborative groups focused on the development of mouse phenotyping capabilities in Asia, and both are active members of the highly-influential International Mouse Phenotyping Consortium (IMPC). The AMMRA & AMPC facilitate access to Asia's most-prominent mouse phenotyping facilities, coordinating the development, archiving, distribution, and phenotyping of mouse disease models, and to establish, manage and develop mouse phenotyping and genomic medicine facilities throughout Asia.

Member Institutes of the AMMRA & AMPC include:

- Biological Resource Center, Singapore
- National Laboratory Animal Center, National Applied Research Laboratories, Taipei
- Model Animal Research Center, Nanjing Univ., Nanjing
- Institute of Laboratory Animal Sciences of Peking Union Medical College, Beijing
- Peking University-BLARC, Beijing
- Laboratory Animal Resource Center (LARC) in KRIBB, Daejeon
- RIKEN BioResource Research Center, Tsukuba
- Center for Animal Resources and Development, Kumamoto
- Institute of Developmental Biology and Molecular Medicine of Fudan University, Shanghai
- Seoul National University, Seoul
- Australian Phenomics Network, Canberra



PREVIOUS SPONSORS



2019 Preliminary Program

Wednesday 20 February
Conference Session
Conference Dinner

Thursday 21 February
Conference Session

2019 Local Organising Committee

Dr Michael Dobbie, CEO
Australian Phenomics Network

Dr Jim Hennessy, COO
Australian Phenomics Network

KEY CONTACTS



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PACKAGE SUMMARY

Sponsorship packages are linked to key events or opportunities within the conference program.
All prices shown are in \$AU and are inclusive of GST.

	Packages available	Speaking Opportunity	Website, handbook, EDMs, venue signage etc	Exclusive Branding Opportunity	Networking Opportunity	Targeted Networking Opportunity	Advertisement in the handbook	Registration	Dinner Tickets	Exhibition Space	Delegate List
GOLD PACKAGE \$6 500 Please select one of the following:											
Conference Dinner	1	✓	✓	✓	✓	✓	Full page	2	2	✓	✓
Delegate Name Badge	1		✓	✓	✓		Full page	2	2	✓	✓
Delegate Satchel	1		✓	✓	✓		Full page	2	2	✓	✓
Keynote Speaker Session	Multiple		✓	✓	✓		Full page	2	2	✓	✓
SILVER \$4 500 Please select one of the following:											
Poster	1		✓	✓	✓		Half page	1	1	✓	✓
Handbook & Program	1		✓	✓	✓		Half page	1	1	✓	✓
Refreshment Break	1		✓	✓	✓		Half page	1	1	✓	✓
BRONZE \$3 000	Multiple		✓		✓			1	1	✓	✓



GOLD PACKAGE – \$6,500

With Gold sponsorship of the conference you can align your organisation with one exclusive event as listed below.

Promotion

- One full page (A4) advertising space in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook, app and website (including link)
- Delegate list – Name, Organisation, Position, City, Country

Exhibition & Registration

- One 3m x 2m exhibition space – trade table, chair & power
- Two registrations including day catering and Conference Dinner

Please select one of the following options:

1 Conference Dinner

- Exclusive sponsorship of the conference dinner
- Verbal recognition as the conference dinner sponsor throughout the dinner
- Logo featured on menus and any other related dinner collateral
- Opportunity to welcome delegates to the dinner (3 minutes)
- Sponsor's own signage prominently displayed at the venue (one pull up banner)

2 Name Badge

- Exclusive sponsorship of Delegate Name Badges including logo recognition on each Delegate Name Badge with the conference logo

3 Delegate Satchel

- The conference satchel is one of the most effective packages for ongoing brand recognition with our delegates
- Exclusive sponsorship of the conference satchel
- Your company logo placed on the delegate satchels alongside the conference logo

4 Keynote Speaker Session

- Exclusive sponsorship of one Keynote Speaker presentation at the conference
- Sponsors logo in the program for the Keynote Speaker presentation
- Sponsors logo displayed at the commencement and conclusion of the Keynote Speaker address



SILVER PACKAGE – \$4 500

With Silver sponsorship of the conference you can align your organisation with one event as listed below.

Promotion

- One half page (A4) advertising space in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook, app and website (including link)
- Delegate list – Name, Organisation, Position, City, Country

Exhibition & Registration

- One 3m x 2m exhibition space – trade table, chair & power
- One registration including day catering and Conference Dinner

Please select one of the following options:

- 1 Poster Session:** An evening poster session with drinks and canapes (Monday & Tuesday)
 - Exclusive sponsorship of one of the official Poster Presentation session at the conference
 - Poster Session signage acknowledging your sponsorship
 - Sponsor's own signage prominently displayed during the poster session (one pull up banner)
 - Opportunity to supply posters that can be added to the poster session display as advertising for the sponsor
- 2 Electronic Handbook & Program**
 - Exclusive sponsorship of the Electronic Handbook & Program
 - Company logo on the footer of every page
- 3 Refreshment Break**
 - Exclusive sponsorship of one day's refreshment breaks during the conference (morning tea, lunch & afternoon tea)
 - Sponsor's own signage prominently displayed at the venue (maximum one pull up banner)
 - Company literature may be displayed on the catering stations on the day of sponsorship
 - Signage acknowledging you as the Refreshment Break Sponsor on the catering stations



BRONZE PACKAGE - \$3 000

Join the exhibition, promote your products and services, networking with delegates throughout the day

Promotion

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook, app and website (including link)
- Delegate list – Name, Organisation, Position, City, Country

Exhibition & Registration

- One 3m x 2m exhibition space – trade table, chair & power
- One registration including day catering and Conference Dinner

EXHIBITION DETAILS

All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

Please note the floor plan is subject to change at the discretion of the venue or the conference organisers at any time. The floor plan for the exhibition will be forwarded as soon as it is finalised.

- 1 x Dressed trestle table
- 2 x Chairs
- 1 x 4amp/100w power outlet

ADVERTISING

ELECTRONIC ADVERTISEMENT – CONFERENCE HANDBOOK

Full page \$500



ADDITIONAL TICKETS & REGISTRATIONS

All staff on site must be registered to attend either by utilizing your complimentary registration or by purchasing an additional exhibitor directly through the conference website. Conference dinner tickets are also available online.

PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate when they confirm their booking.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.



EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. Definitions

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. Application

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. Approval

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 7 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. Changes

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. Stands

If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. Insurance

Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. Exclusion

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.

